







Pool, clubhouse, playground, trails, and more coming in 2014 (see inside for amenity sitemap).

Come Home To Hallsley - New Homes From The \$400s

Hallsley's authentic architecture and natural beauty of the land create a place that is unlike any other in Richmond.

Quality schools, over 3 miles of walking trails, access to major road systems, thriving business and entertainment op-

tions, and community amenities provide our residents with a proud place to call home. And, just 3 miles from Hallsley is a Gold's Gym, the Windy Hill Sports Complex, a 16-cinema theater complex, Bon Secours

Emergency Center, plus retail shops and seasonal events held at Westchester Commons. Register at www.Hallsley.com to be one of the first to learn about exciting development plans for Hallsley.



Decorated Models Open

Three furnished models are now open for tour in Hallsley. Download a tour map at www.Hallsley.com – or pick up a map at our information kiosk on Brightwalton Road. Additional models are underway and can be toured.

19 Homes Underway; 17 Sold Since January

Welcome to Hallsley, where every home is unique! Construction is going strong in Hallsley and so are sales – in the first 6

months of the year, 17 homes sold. This summer is bringing even more activity as our builders start their new plans.



A Neighborhood With Real Flavor



Bel Arbor Builders 751-9050 Sales – Don Cahoon; 837-2946 Keller Williams Realty



Biringer Builders 897-8343 Sales – Don Cahoon; 837-2946 Keller Williams Realty



Creative Home Concepts 897-1639 Sales –The Beran Group; 794-9650 Long & Foster Realtors



Homeplaces Ltd. 740-8100 Sales – Sarah Kellam; 400-5484 Metropolitan Real Estate



Homesmith 543-3348 Sales – Pat Harris; 543-3348 President



Falcone Custom Homes 349-3256 Sales – Don Cahoon; 837-2946 Keller Williams Realty



Perkinson Homes 930-7814 Sales – Don Cahoon; 837-2946 Keller Williams Realty



Youngblood Properties 804-746-5465 Sales – Scott Dearnley; 938-5277 Joyner Fine Properties

Hallsley Builders

When you choose to live at Hallsley, you are free to select from an impressive roster of custom home builders. Your options are unlimited, but the end result is always the same. A place you'll love to call home. We invite you to make your home at Hallsley with one of our preferred builders. Stay tuned to Hallsley.com for announcements of more builders to come!



Hallsley Schools Get An A+

The students who live in Hallsley attend
J. B. Watkins Elementary School,
Midlothian Middle School and
Midlothian High School – one of the
highest ranking high schools in the state
of Virginia. Midlothian High School is
also home to the International
Baccalaureate Specialty Program and

is proud to announce that the 2013 graduating class received \$3.7 million in scholarship funds. Chesterfield is the largest public school division in Virginia to have all schools fully accredited. There are also private schools nearby and for preschoolers, child development centers are close also.

Home Sweet Hallsley

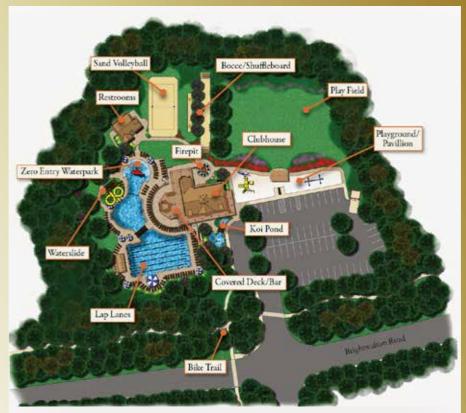








Residents gather for a barbeque and Kona ice social this summer. They had a chance to preview one of the models, talk with the developer, and to meet the new custom builders.



This is an artist conception and is subject to change at the discretion of the developer.

Amenities Underway - Proposed Sitemap

Next year, Hallsley residents will have year-round activities and events at their new Residents Club. Although still being finalized, plans for the clubhouse feature a catering kitchen, indoor and outdoor fireplaces, outdoor covered patios and decks with a outside bar. The pool will have a zero entry with waterpark and waterslide, lap lanes, and shade

structures. Other plans include a playground with a covered pavilion, play field, fire pit, volleyball, and bocce ball. An activities director will help to plan resident events including movie nights, wine tastings, holiday events, Friday Cheers, and more. Be on the lookout for detailed illustrations of the clubhouse, waterpark, and waterslide!



Variety is The Spice Of Life

At Hallsley, the one thing we aren't is plain vanilla. The homes here reflect authentic American architecture that never goes out of style. Check out our homes for sale at www.hallsley.com/homes – or, contact one of our builders to design a home to suit your needs!



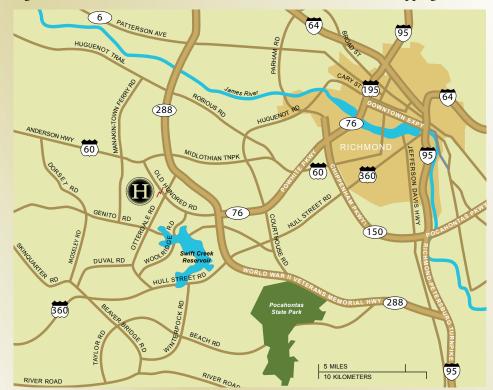
The Eagle Harbor Swim Club complex in Jacksonville, FL.

Celebrating 40 Years

East West Communities, the developer of Brandermill and Woodlake, is completing the development of Hallsley. East West has 40 years of experience creating environmentally sensitive, master planned communities with resort style amenities. They have developed 25 communities with more than 20,000 homes and continue to build on their heritage of innovation.

Convenient To All Of Richmond

Located only 18 minutes from downtown Richmond, Hallsley is centrally located in Chesterfield County just 1 1/2 miles from Route 60 and 3 miles from Route 288. Hallsley residents enjoy the convenience of a Midlothian location, highway access, regional amenities, medical facilities, fitness facilities, restaurants, and shopping.





HALLSLEY AT A GLANCE

PRICE RANGE:

New Homes from the \$400s to over \$1 million.

LOCATION:

3 miles south of Rt. 60/Rt. 288 intersection on Old Hundred Road. 1600 Bedwyn Lane, Mid. VA.

DIRECTIONS:

A section of Old Hundred Road between the Powhite Extension and Hallsley is now undergoing major renovations. Please take Route 288, to Route 60 west, to Old Hundred Road.

WEBSITE:

Hallsley.com

HALLSLEY BUILDERS:

Bel Arbor Builders; 751-9050 Don Cahoon; Keller Williams Realty; 837-2946 Biringer Builders Inc.; 897-8343

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